

SPONSOR A PHOTO BOOTH



WHITE LABEL SOLUTION

Fully branded to Client's brand**



CASL COMPLIANT*

Email collecting and sending process



Classic Booth

1.

LOGO & PROMO ON PHYSICAL PHOTO



Physical print. Guests share it on social media or stick it on their fridge!

- ✓ Logo display
- ✓ Promo message or Coupon

2.

EMAIL COLLECTION

(CASL compliant*)



Guests received a digital copy of their photo via email, in addition to the physical print!

- ✓ Branded email template
- ✓ Short promo message
- ✓ CTA to Shop / Website

3.

REMARKETING

(Client owns all emails collected)



We provide the Client with the list of emails collected for remarketing!

- ✓ Remarketing

*Our email capture (express consent) and sending process are compliant with Canada's Anti-Spam Legislation (CASL). We are CASL compliant up to the point where the email list is shared with the Client. Once shared, it becomes the Client's responsibility to remarket compliantly, and if needed, seek its own legal opinion. All emails collected are the Client's asset, and we do not remarket to them.

**We are required by CASL to disclose our name in certain area, which are immaterial to your branding campaign.

SPONSORSHIP PACKAGE

Need a customized package to **increase the email capture rate** for your brand activation campaign? Contact us at our info below.



Classic Booth

	SPONSORSHIP TIER			BRAND ACTIVATION
	BRONZE	SILVER	GOLD	
Price for Classic Booth	\$699 + tax	\$899 + tax	\$1,199 + tax	\$1,499 + tax
Photo Booth Hour	3 hours	3 hours	1 + 3 hours	8 hours
Each additional hour	\$150 + tax	\$150 + tax	\$150 + tax	\$100 + tax
Reception Photo Booth ("PB") Hour	X	X	1 hour of PB + Up to 3 hrs of idle + 3 hours of PB	N/A
Max print per photo (unlimited for the day)	5	5	5	3
Logo on photo	✓	✓	✓	✓
Promo message on photo	✓	✓	✓	✓
Email				
Fully branded** email to send photo digitally	X	✓	✓	✓
E-mail collection & Short marketing message*	X	✓	✓	✓
Client receive email list* for remarketing. Client solely own the email list.	X	✓	✓	✓

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